

THE FRAIL

Recently named the best up-and-coming act in San Francisco by Deli Magazine, **The Frail** has already been featured on MTV, won the viewer's choice award in The Owl Mag's "Video Makes The Radio Star" contest, and have played alongside the likes of Justice, Moby and Goldfrapp. Of course, momentum like this doesn't happen over night.

Over the past four years, velvet-throated vocalist Daniel Lannon and hyper-prolific producer Kevin Durr have pushed the group from a Craigslist collaboration to a stage-shattering electro-pop act worthy of national acclaim. Pop-indie hybrids, the group's electro-tinged cuts now toe the line between falsetto homage to Michael Jackson and the hyper-literate electro experimentation of DFA acts like LCD Soundsystem.

In preparation for the March release of their new EP, Lasers Over Lovers, on Tricycle Records, the group has explored everything from acoustic laments to floor-shaking electro anthems, emerging with a slate of songs charged with energy and complex, deep-seeded emotion. The recent addition of guitarist Rob Pera and bassist Izzy Chavarin offers yet another layer of depth, cementing the group's shift from simple, party rousing dance tunes to profound pop steeped in indie intelligence.

RELEASE

Artist: The Frail
Title: Lasers Over Lovers EP
Tricycle Records 2011
Release Date: March 1st, 2011
Genre: Electronic
Catalog: TRICYCLE0020

TRACKLISTING

1. Oh Shana
2. Can I Keep You
3. This May Change The World
4. Sex Is What Sex Sells
5. Heartbeats *(single)
6. Frenemies



THE FRAIL LASERS OVER LOVERS

DISCOGRAPHY

Count On This EP | 2007 Tricycle Records
Firefly EP | 2009 Granville
Lasers Over Lovers EP | 2011 Tricycle Records

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MANAGEMENT

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LINKS

www.tricycle-records/artist/thefrail
www.facebook.com/TheFrailSF
www.thefrillsf.tumblr.com
www.myspace.com/thefrillsf

PRESS

"The Frail won't be San Francisco's secret much longer."
- Spoonful

"Daniel Lannon, shown, and Kevin Durr's grooves have that rare ability to frighten and soothe, as if Robert Smith's guitar lead on "Just Like Heaven" was put in a blender with shards of sliver."
- San Francisco Chronicle

"The Frail's electro-tinged cuts toe the line between falsetto homage to Michael Jackson and the hyper-literate electro experimentation of DFA acts like LCD Soundsystem."
- MOG Music Network

"The Frail make a dirty sort of electro-fun that's a perfect soundtrack for both dance parties and illegal activities. Ideally: illegal dance parties." - Flavorpill

"San Francisco synthpop specialists THE FRAIL packed club popscen delivered an energetic set that enticed a near riot on the dance floor!" -Aaron Axelsen, Popszene / Live 105

"Multifaceted while still remaining balanced with the touches of nasally falsetto vocals, monotone melodies, and edgy beats."
-Plug In

"Hypnotic synths, breathy and falsetto vocals, crisp drums and pulsating bass pierced through the fog to create both a wistful soundscape like that of The Postal Service, and a heavier, more volatile design like that of The Faint." -Performer Magazine

"I can imagine this music having a wider appeal."
-The Beat Surrender